



## Company Profile

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[www.aspiresa.net](http://www.aspiresa.net)

## Introduction

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The Johannesburg office of Aspire Consulting, an engineering practice that specialises in the design of Civil and Structural projects, was established by Ms Zeenat Ghoor in late 2013. In response to the ever growing demand for these and other related services, and with the objective of growing the practice, she has recently been joined by several experienced and skilled practitioners, and the company now also offers project management services and expertise in business planning, feasibility and risk assessment.

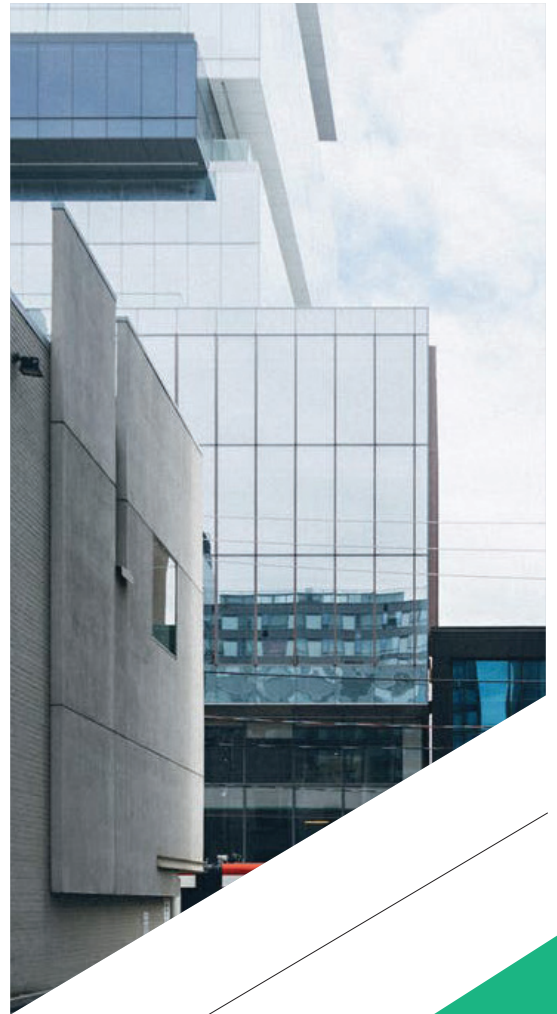




The company has also recently established a branch in Durban and a satellite office in East London. The company offers services to Developers, Private, Corporate and Institutional organisations on projects ranging from minor works to refurbishment and conversions of existing buildings to Industrial and Commercial Buildings and High-rise structures. The company also offers forensic engineering services and has often been called upon to report on various types of failures and building collapses.

The philosophy of the team at Aspire is to provide innovative solutions that are cost-effective, safe and durable.

The company and the individuals who have recently joined it have a proven track record of successfully completed projects from a wide spectrum that serves as testimony to this philosophy and has built up an enviable reputation with hundreds of satisfied clients in Gauteng and other provinces of the country.



## THE ASPIRE ASPIRATION

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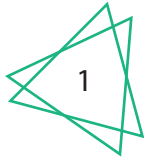
The make-up of the leadership and staff of Aspire is truly South African, with a balanced blend of age, gender, race and culture with individuals possessed of different skills feeding off and encouraging each other to ever higher levels of discipline and excellence.

The leadership firmly believes that our people are our greatest asset, and remains committed to ensuring the personal growth and development of each member of the team as the engineering skills so desperately needed in South Africa, are passed on and nurtured.

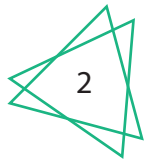
We remain positive about the future of our country, and we look forward with great anticipation to the continuing development of our company, and the process of assisting our clients in the fulfilment of their aspirations.



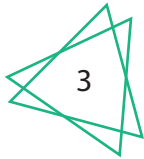




*"There is nothing more poetic and terrible than the  
skyscrapers' battle with the heavens that  
cover them" - Federico Carcia Lorca*



*"We shape our buildings: Thereafter,  
they shape us." - Winston Churchill*



*"It is not the beauty of the building you should look  
at; its the construction of the foundation that will  
stand the test of time." -David Allan Coe*



## Our Vision

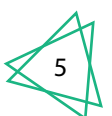
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In our effort to achieve our mission: innovation and progression - we constantly challenge ourselves to be more efficient and productive; and to become the leaders in our industry.

## Our Mission

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To provide engineering and project management solutions that are innovative, economical, effective, safe and readily implemented on site. Innovation and progression are our key focal points.



# Services

Aspire's experienced and skilled team, provide Consulting Engineering and Project Management Services from Inception to Completion. Our range of services cater for Residential, Commercial, Industrial and Infrastructure with in the Public and Private sector

## Structural Engineering

- All types of Foundation Solutions (Spread foundations, Piling, Rafts)
- Suspended Slab Designs
- Reinforced Concrete Framed Structures
- Structural Steel Buildings
- Reinforced Concrete Bridge Design
- Steel Bridge Design
- Culvert Design
- Retaining Wall Design
- Structural Timber Design
- Load-bearing Brickwork design
- Assessment and design of Building Conversions
- Forensic Studies of failed Structures
- Green Building Design

## Civil Engineering

- Bulk Water Supply
- Water Reticulation
- Management of water operations and maintenance of distribution system
- Sanitation Collection and Reticulation
- Sewer Pump stations
- Infrastructure and development of Roads and Stormwater
- Bulk Stormwater management
- Maintenance of Roads and Stormwater networks
- Management of Infrastructure and Road reserves
- Management of departmental enterprises
- Project Management

## Traffic and Transportation

- Transport Planning including public and non-motorised transport
- Integrated Transport Plans (ITP)
- Development Corridor Traffic Studies
- Citywide and Regional Roads Master Planning
- Strategic Road Network Planning
- Special Needs and Rural Transport Planning
- Intelligent Transport Systems (ITS)
- Feasibility Studies

## Project Management

Aspire offers an agile project management solution which ensures client satisfaction by promoting project efficiency, exceptional performance and effective delivery. Our team comprises of vastly experienced on-site and office based skills who manages the entire project management life cycle from inception to completion. With our complimentary in-house skills in design and engineering we are able to confidently exceed client expectations.

We are currently registering with SACPCMP as professional construction project managers.

## Geotechnical Engineering

Aspire has associations with registered and accredited Geotechnical engineers that assist us with accurate, cost-effective soil investigations. The added advantage is that the founding considerations are known at the onset of the project which assists in better planning and better construction cost estimates at the onset of the project.





## ASPIRE TEAM



**Zeenat Ghoor**

Director

Since graduating from the University of Cape Town with a BSc Hons in Civil Engineering in 2005; Zeenat has gained experience in the design of both civil and structural engineering. Her career started at Aurecon in 2006 in the Civil Department. She then moved to the Bridges department to further her passion for Bridges and Structural Design. She joined Pure Consulting Engineers in 2009 and had extensive experience in commercial private sector work. After three years at PURE, she joined MPA Consulting Engineers for exposure in the Public Sector. She has been responsible for the design of a wide variety of Reinforced Concrete and Steel structures ranging from residential dwellings to bridges and buildings. She assists others in the practice with civil design work that has included bulk earthworks, Stormwater and Sewer reticulation. Her exposure in the industry over a number of years has enabled a varied experience range and has been instrumental in her desire for growth and development. Zeenat has also been called upon to fulfil the role of Project Manager in several building and civil engineering projects. Based on this experience she is currently registering as a Project Manager with SACPCMP. Zeenat has a particular passion for Architecture and her affinity to the subject makes her a keen participant in the process that transforms spaces into the creation of unique and timeless projects. This further assists in delivering a project that is both functional and aesthetically appealing.



**Praveer Parbhoo**

Technical Director

Praveer is a professionally registered civil and structural engineer with extensive experience in commercial, residential and industrial sector projects. He holds a Bsc degree in civil engineering as well as a Masters in Engineering degree from Wits University and is currently completing his MBA at Wits Business School. Praveer has a passion for all things engineering and keeps up to date with the latest industry trends, new technologies and innovative building developments around the world. He is an excellent project manager and inspires out the box thinking and attention to detail in our designs.



**Arshad Karrim**

Financial Manager

Arshad has over 9 years of in-depth experience in external audit, internal audit, risk management and financial management within portfolios relating to financial services, property funds and property management agents sectors. His qualification, intense training and experience offer him the ability to perform excellently in all areas related to the support functions of a modern expanding corporate entity, from business plans and risk assessments to final implementation and accounting, from HR to IT strategy and implementation, he has it covered.



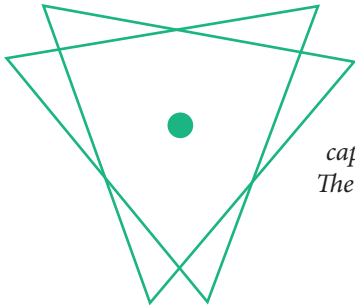


# Associations



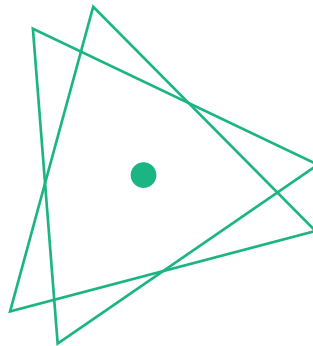


# Our clients



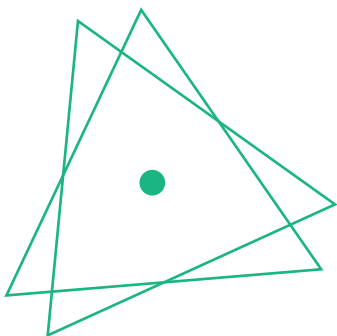
## BIASP ARCHITECTS

*"Aspire have demonstrated great capability and responsiveness to any structural engineering project. The Aspire engineers are always professionals, with great attention to detail. We look forward to working along-side Aspire on future projects"* - **Gail Mathewson**



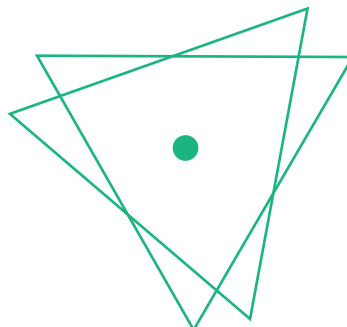
## SYNURA PROJECTS

*"Aspire comprises of a well-balanced team that is able to optimize their roles and their time well. Having had Past Project experience with Aspire we are excited about the opportunity to collaborate."*  
**Denise Mall**



## ME ARCHITECTURE

*"A viby and very enthusiastic company with eagerness to go the extra mile in providing service excellence. Professionals with loads of experience and expertise to suite any project or project specific detail."* - **Muhammad Essop**

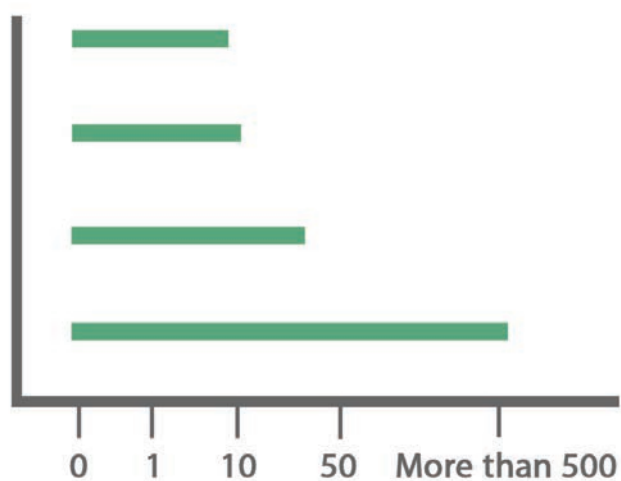


## TERREETHER ARCHITECTS

*"It has been an absolute pleasure working with Zeenat and her team at Aspire Consulting. They have always been highly competent and professional whenever we have worked with them."* - **Nazim Jawoodeen**



Fuel Stations  
Industrial  
Commercial  
Residential





## Projects

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### Sandton View Parkmore Residential Block

Project Value: approximately R35 million structural and civil

Project Description: Luxury five storey housing development

Roles and Responsibilities: Structural and Civil Consulting Services

Client: Toppers Pty Ltd (Contact tel: 0026 739 134 97/ Ajay Patel

Architect: ZADC

QS: Theba Consultant





2

## Middleburg Day Hospital

Project Value: approximately R60 million

Project Description: Three storey day hospital reinforced concrete frame building

Project involvement: Structural, Civil and Transportation Consultants

Client: Matzoforce (Tel: 011 486 0350)

Architect: Urban Edge Architects

QS: Prosqa QS

## The Monde-Eloff Street



3

Project Value: approximately R60 million

Project involvement: Structural, Civil and Transportation Consultants

Client: Lisam - Investments

Architect: Odile Kgauwe

Project Manger: Magna Grada

QS: Magna Grada



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Durban  
East London

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